

# Senior Marketing Manager

Saskatoon, SK | Permanent Full Time

---

## Our Company

Innovation Saskatchewan is a government agency that provides recommendations and advice to the Government of Saskatchewan regarding its strategic direction in the areas of research, development, science and technology. Together we will continue to help build a collaborative community and support our vibrant tech ecosystem.

Innovation Place recently aligned with Innovation Saskatchewan to create a single innovation agency. Our research parks in Saskatoon and Regina are home to some of the most innovative companies and organizations in Canada, with over 150 tenant companies choosing to build, grow and thrive here. Our collaborative community helps emerging and established technology companies flourish in the Saskatchewan tech sector. We pride ourselves on our commitment to their success and growth.

## Responsibilities

We are currently seeking a Senior Marketing Manager to join our Research Park Operations division. Reporting to the Executive Director, Leasing and Park Ecosystem Development, this position will be responsible for the following:

- Identifying and connecting with potential park tenants in the Saskatchewan tech sector and transitioning these leads through negotiations and the leasing process
- Cultivating relationships to attract new entities while addressing the retention and expansion needs of existing companies
- Overseeing our leasing operations and contributing to the development of new and existing projects to meet our tenants' needs
- Providing constructive leadership to our team and on cross-departmental initiative

## What We Want from You

- Ability to develop and maintain relationships within the province's tech sector
- Motivation to find up-and-coming tech companies and transition them to being tenants at our tech park
- Confidence in the art of negotiation with a strong understanding of the leasing process, legal documents and the commercial real estate market
- Drive to be innovative and creative in your work and be a problem solver
- Ability to adapt and be flexible when needed while also being able to make timely and critical decisions
- Excellent understanding of the business life cycle and the current tech environment
- Clear passion for Saskatchewan's growing tech sector
- On a technical level:
  - 7-10 years of experience in leasing or property management
  - 1-2 years leading and managing people
  - Professional certification in commercial investment management, leasing or property management
  - Bachelor's Degree in Business Administration or Commerce preferred

## What We Offer

- A balanced approach to total rewards that encompasses a competitive salary, a comprehensive benefits package, employer-paid pension and more
- Support for learning and development
- A career development program that empowers employees to set and achieve their career goals
- A workplace that fosters employee health, safety and well-being
- An attractive physical environment and access to park features and amenities — our parks are some of the most beautiful spots in Saskatchewan

## How to Apply

If you have what it takes to help grow Saskatchewan's tech sector, please send your resume and cover letter to [careers@innovationsask.ca](mailto:careers@innovationsask.ca) by no later than December 15th.